Covering the Austin Metro Area, 101.1 FM can be heard by 1.5 million people each and every day tuning into our teaching and talk programs.

The original AM signal of The Bridge extends into 46 Central Texas counties and can be heard by over 3 million people.

Our affiliate station, The Bay, includes the Marble Falls and Horseshoe Bay area covering more than 150,000 people.
THE BEST TEACHING AND TALK PROGRAMS

FEATURING TODAY'S BEST CHRISTIAN HOSTS

SRN NEWS AFFILATE STATION

THE BRIDGE AUSTIN

LISTEN NOW 201-198-9222
TheBridgeAustin.com
TUNING IN

Radio is a "call-to-action medium" moving audiences to RESPOND.

Weekly Potential Audience: 235 million

It is CENTRAL to people's lives.

It reaches 92% of the population per week.

What They Listen To:

- 84% listen to Christian talk or sermons on the radio per week.

How Long They Listen:

Of those, 31% listen for 5+ hrs per week.
The Bridge Austin
KTXW
101.1 FM | 1120 AM
314 E. Highland Mall Blvd
Suite 250
Austin, Texas 78752
512-349-5899

Sales Manager - Alison Hunsaker
Allison@TheBridgeAustin.com

Creative Director - David Bruce
David@TheBridgeAustin.com

General Manager - Gene Bender
Gene@TheBridgeAustin.com

Our mission is to be a bridge of hope, encouraging listeners to grow in their love and faith with God and one another through programming that impacts, informs, and inspires.

HOW TO LISTEN
Radio
Website
Phone App
Alexa

@TheBridgeAustin

@ The Bridge Austin
Focus on the Family
Pluged in