Covering the Austin Metro Area, 101.1 FM can be heard by over 2 million people each and every day tuning into our teaching and talk programs.

The original AM signal of The Bridge extends into 43 Central Texas counties and can be heard by over 3 million people.

Our affiliate station, The Bay, includes the Kingsland Marble Falls and Horseshoe Bay area covering more than 250,000 people.
THE BEST TEACHING AND TALK PROGRAMS

FEATURING TODAY'S BEST CHRISTIAN HOSTS
Radio is a "call-to-action medium" moving audiences to RESPOND.

Weekly Potential Audience: 235 million

It is CENTRAL to people's lives.

It reaches 92% of the population per week.

What They Listen To:

- 84% listen to Christian talk or sermons on the radio per week.

How Long They Listen:

- Of those, 31% listen for 5 + hrs per week.
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Our mission is to be a bridge of hope, encouraging listeners to grow in their love and faith with God and one another through programming that impacts, informs and inspires

HOW TO LISTEN
Radio
Website
Phone App

@TheBridgeAustin

SRN NEWS
plugged in
FOCUS on the FAMILY