



M E D I A K I T

LISTEN NOW ON 101.1FM | 1120 AM

101.1FM

Covering the Austin Metro Area, 101.1 FM can be heard by over 2 million people each and every day tuning into our teaching and talk programs

1120AM

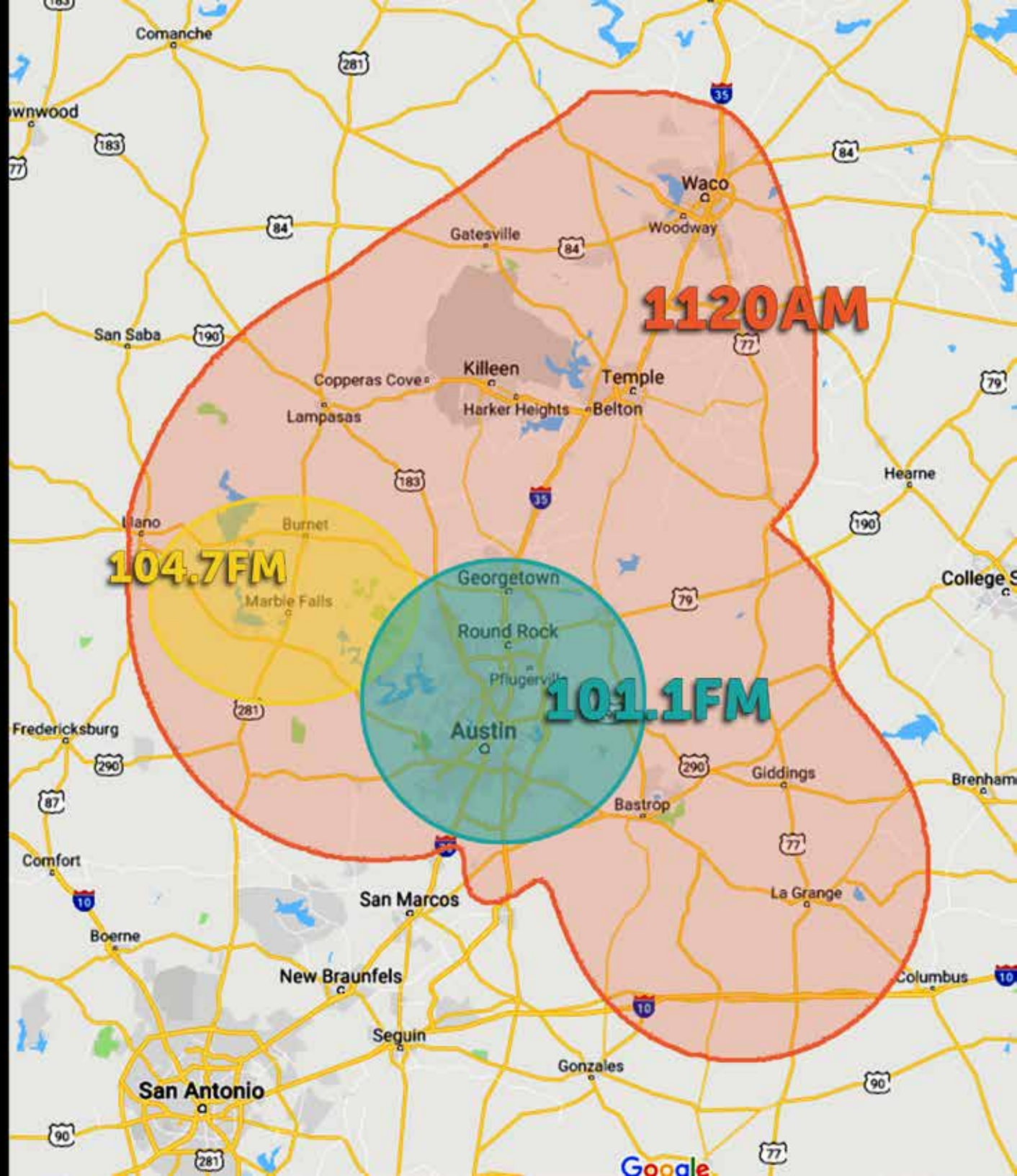
The original AM signal of The Bridge extends into 43 Central Texas counties and can be heard by over 3 million people

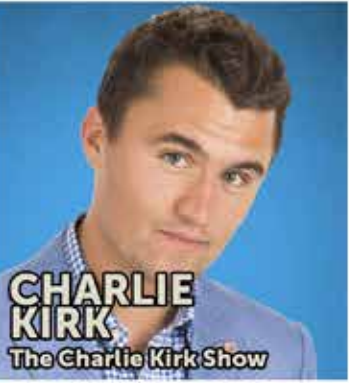
104.7FM

Our affiliate station, The Bay, includes the Kingsland Marble Falls and Horseshoe Bay area covering more than 250,000 people



LISTEN NOW
101.1FM | 1120AM
TheBridgeAustin.com





CHARLIE KIRK
The Charlie Kirk Show



JUNE HUNT
Hope In The Night



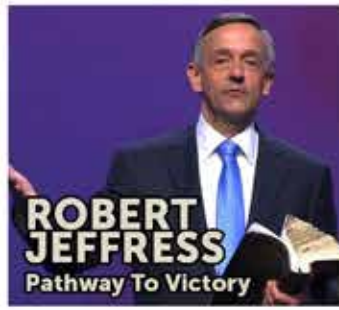
PAUL SHEPPARD
Destined For Victory



JAY SEKULOW
Jay Sekulow Live



LON SOLOMON
SO WHAT? RADIO



ROBERT JEFFRESS
Pathway To Victory



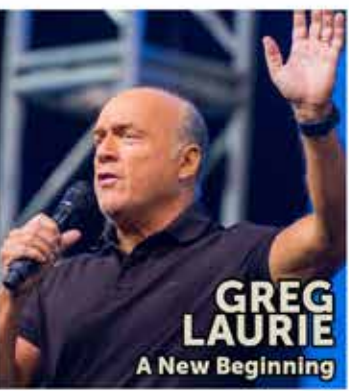
JIM DALY
Focus On The Family



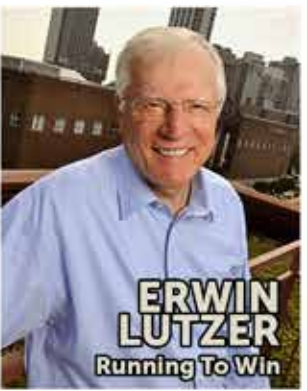
ROBERT MORRIS
Worship In The Word

THE BEST TEACHING AND TALK PROGRAMS

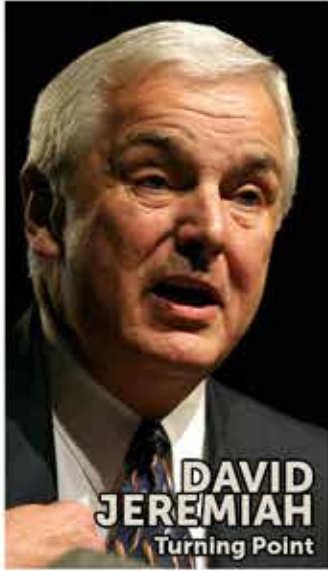
FEATURING TODAY'S BEST CHRISTIAN HOSTS



GREG LAURIE
A New Beginning



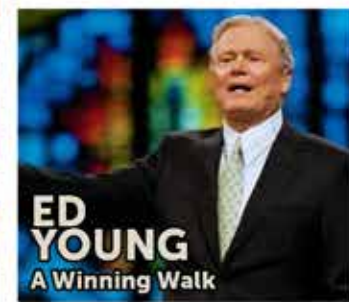
ERWIN LUTZER
Running To Win



DAVID JEREMIAH
Turning Point



MIKE FABAREZ
Focal Point



ED YOUNG
A Winning Walk



MICHAEL YOUSSEF
Leading The Way

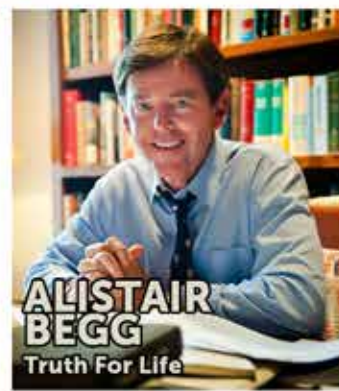


THE BRIDGE AUSTIN

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CHUCK SWINDOLL
Insight For Living

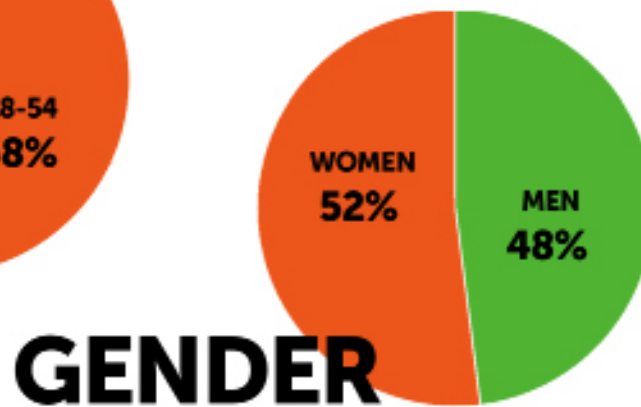
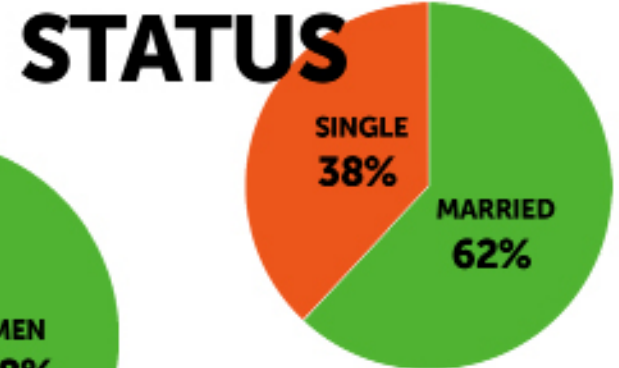
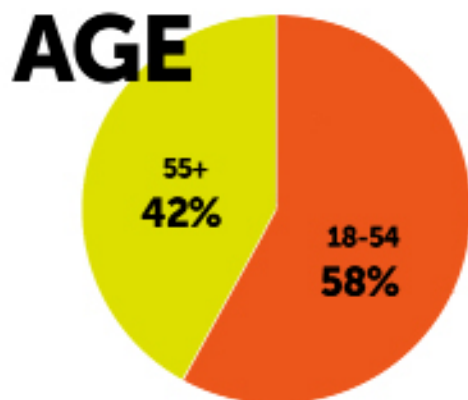
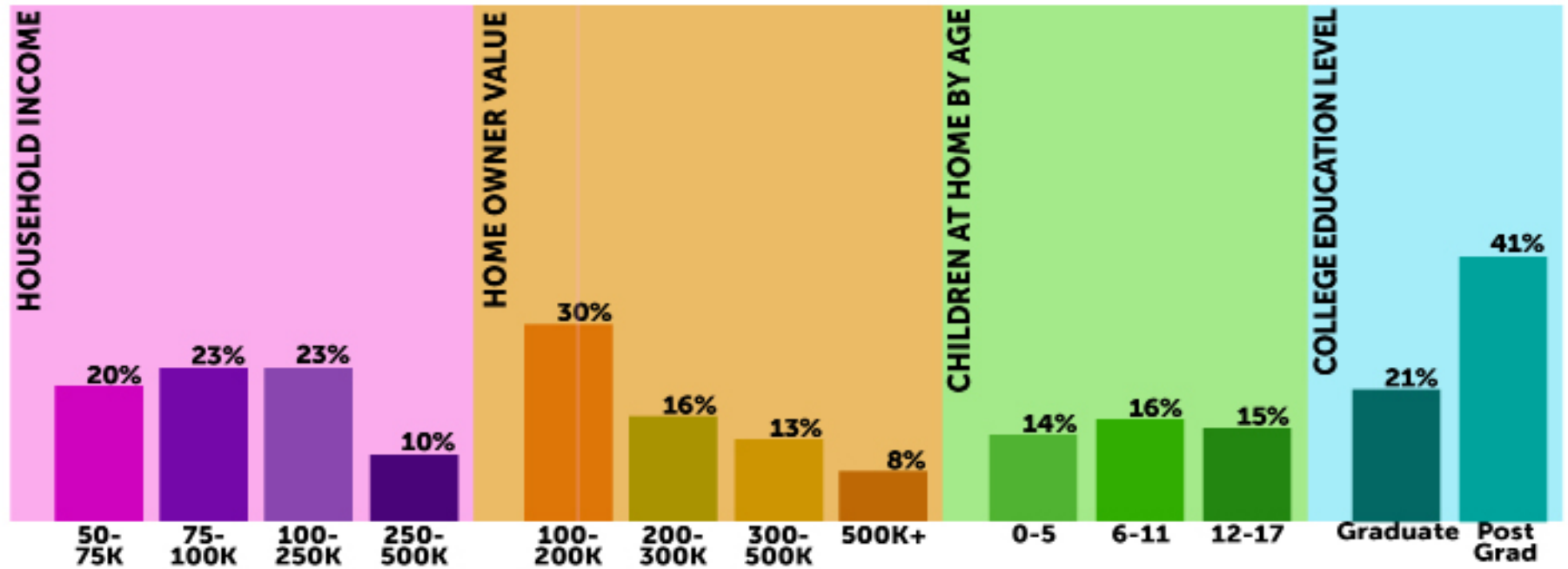


ALISTAIR BEGG
Truth For Life



TONY EVANS
The Urban Alternative

LISTENER DEMOGRAPHICS



TUNING IN



Radio is a
"call-to-action
medium" moving
audiences to
RESPOND



Weekly
Potential
Audience:
**235
million**

It is
CENTRAL
to people's lives



It reaches
92%
of the population
per week



What They Listen To:



listen to Christian talk or
sermons on the radio per week

How Long They Listen:

Of those, 31 % listen for
5 + hrs per week

The Bridge Austin
KTXW
101.1 FM | 1120 AM

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Our mission is to be a
bridge of hope,
encouraging listeners to
grow in their love and faith
with God and one another
through programming that
impacts, informs and
inspires



HOW TO LISTEN

Radio
Website
Phone App



@TheBridgeAustin

